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\_ \_ \_ 14, 2015  
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Members Present: Mr. Greg Smith, Chairperson  
Mr. Tim Butcher, Vice Chair  
Dr. William Deel  
Mr. Mike Forbes  
Mr. Mike Fulks  
Mr. Stephen Gandee  
Mr. Richard Heffelfinger  
Mr. Ralph Holder  
Ms. Sue Morris  
Mr. Conner Ferguson, Student Representative  
Mr. Paul Peck, Faculty Representative  
Ms. Ann Reed, Staff Representative

Staff Present: Dr. Peter B. Barr, President  
Mr. Robert O. Hardman, II, Executive Vice President  
Mr. Greg King, Associate Vice President of Enrollment  
Mr. Marcal Lazenby, Director of Athletics  
Mr. Jason Phares, Information Systems Manager  
Mr. Dennis J. Pounds, Vice President for College Advancement  
Mr. Thomas Ratliff, Exec. Director of Physical Plant  
Mr. James W. Spears, Senior Vice President for External Relations  
Ms. Teresa Sterns, Executive Assistant to the President  
Dr. Milan Vavrek, Vice President for Academic Affairs





Mr. Spears added that the students are generally sent to the College Completion Center for retention counseling.

President Barr reported that the Registrar's Office has been researching students who have not returned to GSC but would be eligible to graduate with little or no additional academic work required. They are contacting the eligible students and encouraging/assisting them to graduate. Staff has currently identified five students.

Q. Is there a list available that consists of alums who are educators in the state to provide Mr. King so he may contact and request their assistance with recruiting?

A. President Barr responded that there is no master list readily available at this time.

Mr. Gandee reported that the enrollment management committee will be working on identifying alum educators and will report back to the Board.

The Board discussed ideas and options the College may try to locate the alumni educators such as using Optical Character Recognition (OCR) software to sort the hard copy of the Alumni directory; contacting the WV Department of Education; and using Blackbaud software.

Comment The College should put a strong emphasis on the teacher education program at GSC to make it as popular as it used to be because West Virginia faces a teacher shortage.

Comment Glenville State hosted the Roane County Raiders Little League players at a home football game. The College should host at least two or three counties to every home game.

Q. When will the Intellectual Property Policy be coming back to the Board?

A. Teresa Sterns replied that the Policy would be coming back to the Board when all of the processes leading to a Board review have been met.

#### **E \_ \_ \_ C \_ \_ \_**

Greg Smith, Chair, reported that the Committee held an emergency meeting and discussed a confidential personnel issue along with items for the upcoming agenda.

#### **B \_ \_ \_ F \_ C \_ \_ \_**

Rich Heffelfinger, Chair, reported that the Committee discussed mid year budget cut actions enacted by the State and the resulting impacts.

Robert Hardman, Executive Vice President, discussed the quarterly budget shown in the Board book on page 38 and answered questions from the Board.

#### **E \_ \_ \_ M \_ \_ \_ C \_ \_ \_**

Steve Gandee, Chair, reported that the Committee discussed recruitment and retention. The Committee reviewed the report submitted to HEPC and wants to assure appropriate follow up. 2015 enrollment is up by 10 according to Greg King even though off campus enrollments have decreased. The 2014 class retention rate was 52 percent.

Mr. Gandee reported that Ann Reed will provide information to the committee that reports students reason for not returning to the College.

Residence hall occupancy is up.

Mr. Gandee indicated that the committee ran out of time, but may hold a teleconference call before the next full Board meeting to continue discussions.

President Barr inquired as to what are some of the reasons that students are leaving and will there be a follow up to those students in six months.

Ann Reed replied that the majority leaves because they are not happy, financial need, and jobs.

Mr. Smith asked that the report specify if students are freshmen, sophomores, juniors, or seniors.

President Barr asked that the committee keep in mind and understand that the students at GSC are 65-70% first generation, approximately 75% percent low income students, and the national six year graduation rate for those combined is eleven percent nationally.

Mr. Heffelfinger requested that the Committee include what the College can do to fully integrate off campus students.

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Ralph Holder, Chair, referenced the resolutions on pages 39 and 40 and announced that the Committee recommends approval of both.

Dr. Vavrek noted that the Compact Update is due November 1. He invited questions and comments from Board members in advance of the November 1 deadline.

RALPH HOLDER MOVED TO APPROVE THE ANNUAL UPDATE FOR THE 2013-2018 INSTITUTIONAL COMPACT. SUE MORRIS SECONDED THE MOTION.

MOTION CARRIED UNANIMOUSLY.

RALPH HOLDER MOVED TO APPROVE THE CHANGES IN THE FORMAL TARGET VALUES FOR 2018. SUE MORRIS SECONDED THE MOTION.

MOTION CARRIED UNANIMOUSLY.

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President Barr provided a partial list of activities

- President Barr complimented Paul Peck on facilitating the Common Core